



## design experience

### **Unitarian Universalist Church of Boulder** - Freelance - 2016 – Present

- Managed all social media, marketing campaigns, newsletters, and signage

### **Memory Care Consulting** - Business Developer - Freelance - 2015 – Present

- Developed logo, all marketing materials, book design, and a comprehensive education series

### **InterLitQ (The International Literary Quarterly)** - Freelance - 2013 – Present

- Managed the creation of new issues and site maintenance

### **Alfalfa's Market, Boulder, CO** - 2014 – 2015

- In charge of the creative direction, design, and execution of signage for Alfalfa's Market in Boulder
- Worked with the corporate team on major store signage to create a new look and feel throughout the store
- Designed and implemented new initiatives to increase customer count and return shoppers

### **Thanasi Foods, Boulder, CO** - 2013

- Part of a design team in charge of packaging design, tradeshow space design, email blasts and all social media marketing

### **Digest** - Freelance - 2012

- Designed logo, website, letterhead, and mailers for online scholarly journal, Digest
- See website at <http://digest.champlain.edu>

## design internships

### **Four Nine Design, Burlington, VT** - 2012 – 2013

- Worked with designers in collaboration on the design and development of client websites
- Worked independently on designs for tradeshow spaces, promotional posters, and blast emails

### **Big Heavy World, Burlington, VT** - 2011 – 2012

- Lead a six member design team in charge of determining and delegating projects and campaigns

## entrepreneurial experience

### **Recreational Wrapping** - 2010 – Present

- Produced and sold one-of-a-kind designer jewelry
- Over 500 pieces sold

### **Once is Not Enough, Newtown, CT** - 2006 – 2008

- Designed, produced and sold designer tote bags at farmer's markets, craft shows, and local shops
- Over 200 bags sold

## education

### **Champlain College, Burlington, VT**

Bachelor of Science Degree in Graphic Design & Digital Media May 2012

Graduated Summa Cum Laude with a cumulative GPA of 3.8

### **Newtown High School, Sandy Hook, CT**

Heavy focus in art and design

Completed a senior project in graphic design working with Curtis Packaging in Sandy Hook, CT

## skills & achievements

- Proficient in the Adobe Creative Suite.
- Placed in the Top 10 in three Annual Student Design Competitions, hosted by the Vermont Chapter of the AIGA, in 2010, 2011, and 2012, with the work on display at the gallery at Jager Di Paola Kemp Design.
- Graduated Summa Cum Laude with a GPA of 3.82 from Champlain College.